



## 2011 County Health Rankings: Moving from *Rankings* to Action

*County Health Rankings* is a “call to action” for communities to work together to develop programs and policies that help people lead healthier lives. The *Rankings* are a key component of the Mobilizing Action Toward Community Health (MATCH) project, a collaboration between the Robert Wood Johnson Foundation and the University of Wisconsin Population Health Institute. Now, a new funding opportunity from the Robert Wood Johnson Foundation, the MATCH Community Grants Program will help counties translate the *Rankings* into action.

Under this new MATCH initiative, the Foundation is releasing a call for proposals (CFP) that will provide funds for up to 14 communities to implement tangible, measureable health improvements. Grantees will receive awards up to \$200,000 for up to 24 months to implement their proposed policy or systems change strategy. The Foundation will release a call for proposals (CFP) on March 30th. The grants will be announced in early September 2011.

**For more information, or to apply, please visit the Robert Wood Johnson Foundation website at [www.rwjf.org](http://www.rwjf.org) beginning March 30.**